

## COLLEGE OF BUSINESS

# DOCTORATE OF BUSINESS ADMINISTRATION (DBA)

The DBA is an executive doctoral degree intended to enhance executive and professional practice. The program is designed to strengthen both the capability to develop knowledge and theory, as well as their application. The program will be of particular benefit to experienced senior executives, consultants, management educators and business school academics. By addressing practicing executives' specialized needs for advanced knowledge and applied research skills, the DBA Program enables dedicated professionals to detect patterns of change and to become more proactive and agile in leading the change.

### Career Prospects

The DBA Program produces business leaders with advanced and applied business research capabilities within the context of today's dynamic global business environment. It is a versatile degree that prepares executives for leadership positions within the private and public sectors. Moreover, as the highest academic degree available in business, it qualifies graduates to teach business at universities around the world.

### DBA graduates will be:

- Strategic thinkers through their scientific inquiry and exploration of new horizons of leadership within their organizations and beyond
- Reflective practitioners with a sound understanding of the relevant conceptual and theoretical underpinnings of the chosen areas of research in business
- Creators and interpreters of knowledge through original research
- Competent professionals to undertake rigorous research at an advanced level that contributes to theory and practice in business and management

### Why Choose the DBA Program?

- Obtain a Doctoral degree from the only university that is accredited by both AACSB and EQUIS in the GCC region
- A strong international standard curriculum that allows students to enhance their professional skills and knowledge
- Close supervision by renowned faculty members with a wide range of research expertise
- Flexible part-time program, which allows students to maintain their full-time employment

### Faculty Profile



#### Dr. Syed Zamberi (DBA Program Director)

Dr. Syed Zamberi holds a Ph.D. from the Hull University Business School (HUBS), United Kingdom. His research interests include firm evolution and growth strategies including alliance, market entry and internationalization strategies of SMEs and multinational firms. His research interests also focus on the areas of entrepreneurial management, entrepreneurship education and small business strategies. He is currently an Associate Professor of International Business and Entrepreneurship Management at College of business, Abu Dhabi University.

## Student Testimonial



**Saeed Khalfan Saeed Alkaabi**  
ASCORP Holdings - Group CEO

After completing my MBA and being part of a family business in the UAE, I was privileged to join the first cohort of the DBA program at ADU. Being the first student to graduate from this program, I have benefitted professionally and personally. At the professional level, I have gained tremendous knowledge that improved my leadership and managerial skills. I have enjoyed the quality of the education at ADU, thanks to the quality of courses and the professors at ADU. Personally, I liked the atmosphere of the program and I have excellent memories of my professors and my classmates. I have made potentially long-lasting friendships at ADU.

## Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
<b>Total Credit Hours: 66</b>			
COMM1	Communication and Leadership	METH1	Introduction to Business Research
METH 2A	Qualitative Methods for Research I	METH 2B	Qualitative Methods for Research II
METH 3A	Quantitative Methods for Research I	METH 3B	Quantitative Methods for Research II
MGMT 1	Management of Change and Innovation	MGMT 2	Seminar in Strategic Management
MGMT 3	Leadership	MGMT 4	Seminar in Organization Theory and Behavior
MGMT 5	Managerial Decision Making	MGMT 6	Global Issues in Business
RSCH 1	Research Proposal	COMM2	Dissertation Writing
RSCH2	Dissertation		
<b>Phase I: Coursework including Research Proposal: 39 credit hours</b>			

**During Phase I**, the students will learn about research methodologies and also attend a range of seminars in management.

The first phase provides a solid foundation in research methodologies and techniques in methodological courses; exposes the students to a range of coursework in management in the core courses; and culminates in the development of a research proposal.

### Phase II: Dissertation 27 credit hours

**During Phase II**, students will work on the approval of their research proposal. During this phase, students do not have regularly scheduled classes rather they work closely with their dissertation committee on the completion of their dissertation and publication of their manuscript in a peer reviewed journal.