

## COLLEGE OF BUSINESS

# MASTER OF BUSINESS ADMINISTRATION (MBA)

The MBA program prepares students for successful and advanced careers in industry and government. The program offers the best combination of intimate learning environment with expert faculty providing multidisciplinary highly valued skills and knowledge essential for developing and implementing corporate strategies.

The courses are delivered with an emphasis on practitioner perspective, making the learning experience particularly relevant for experienced managers. The program focuses on delivering interpersonal communication, critical thinking, and team-building skills. The program content is contemporary and benchmarked against the top business school programs worldwide. The program is modular and the schedule is designed to fit the working students.

### Master of Business Administration (MBA) with Concentrations in:

- Aviation
- Finance
- Human Resource Management
- Logistics and Supply Chain Management
- Project Management
- Tourism and Event Management

### Career Prospects

The program prepares students for managerial and leadership positions in organizations and enables them to advance and excel in their careers. As the only MBA program accredited by UAE Ministry of Education, and top international accrediting bodies such as AACSB, EQUIS and WASC, graduates have great career potential with regional and international corporations.

### MBA graduates will be able to:

- Analyze organizational issues from a global perspective.
- Develop functional strategies for sustainable organizational performance
- Apply appropriate knowledge from different business functions in the context of managerial decisions or in relation to financial market operations.
- Evaluate business performance using quantitative, qualitative and data analytics tools, techniques, and methods.
- Incorporate sustainability practices /principles in organizational decision making.
- Communicate complex business issues effectively in written and/or verbal form.



### Dr. Salam Abdallah

Dr. Salam Abdallah is a Professor of Management Information Systems and is both a practitioner and an academician. He holds a master's in industrial engineering from the United Kingdom with a specialization in computer applications, and a PHD in information systems from Curtin University, Australia. He began his career as a self-employed industrial engineer and IT consultant, providing services for organizations in the Middle East and Australia for over 15 years.

Dr. Salam's extensive industry experience and passion for teaching enables him to provide vital lifelong skills to his students. He is active in the field of information systems and operations management research, with work published in international conferences and journals. The social, business and human aspects of the digital world are key interests in his research.

## Students' Testimonial



**Mubarak Al Mansoori, MBA, PMP, RMP**  
Housing Manager, Tawam Hospital

I am really proud that I had the opportunity to study in a multicultural environment such as Abu Dhabi University. I have met great teachers and colleagues who enriched my knowledge and skills. My educational experience enhanced my life through expanding my view of self-discipline, integrity, honesty and hard work. Abu Dhabi University provided me with access to world class education in my home country.

## Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
<b>Pre Core Courses*:</b>			
ACC 482-PC*	Financial Accounting	ECO 482-PC*	Introduction to Economics
MGT 482-PC*	Introduction to Management	BUS 482-PC*	Quantitative Methods in Business
*Only required if course work not taken at the undergraduate level.			
<b>Core Courses: 24 Credit Hours</b>			
ACC 522	Managerial Accounting	FIN 512	Financial Management
MGT 521	International Business	MGT 522	Leadership and Communication
MGT 523	Strategic Management in a Global Environment	SCM 540	Operations and Supply Chain Management
MGT 524	Research Methods in Business	MKT 511	Marketing Management
<b>Finance Concentration</b>			
FIN 605	Investment Theory and Analysis	FIN 609	Financial Institutions and Markets
FIN 613	International Finance		
<b>HRM Concentration (choose 3 courses from the following courses)</b>			
HRM 517	HRM in a Global Environment	HRM 526	Employee Performance Management
HRM 529	Managing Training and Development	HRM 531	Corporate Performance Management
HRM 532	Compensation and Benefits	HRM 535	Employment Law and Relations
<b>Logistics and Supply Chain Management Concentration</b>			
SCM 541	Logistics Management	SCM 542	Technology in Logistics and Supply Chain Management
SCM 543	Strategic Supply Chain Management in a Global Environment		
<b>Project Management Concentration</b>			
MEM 501	Project Management	MPM 521	Project Planning, Integration, and Scope Management
MPM 541	Project Contract Management and Legal Aspects		
<b>Tourism and Event Management Concentration</b>			
TEM 571	Sustainable Tourism Management	TEM 572	Tourism and Event Marketing
TEM 573	Event Management		
<b>Aviation Management Concentration (choose 3 courses)</b>			
AVS 561	Airport Operations	AVS 562	Aircraft Fleet Strategy
AVS 563	Aviation Regulations & Safety / Quality Management Systems	AVS 564	Certification of Aviation Products and Services
<b>General Electives **</b>			
MGT 514	Organizational Behavior	MGT 520	Business Ethics & Corporate Governance
MIS 546	Electronic Business	MIS 556	Innovation and Technology Management
MGT 525	Leading Organizational Change	QBA 534	Managerial Decision Models
ECO 533	Managerial Economics	ISL 603	Islamic Finance and Banking

\*\*General MBA students can also choose electives from the concentration courses listed above